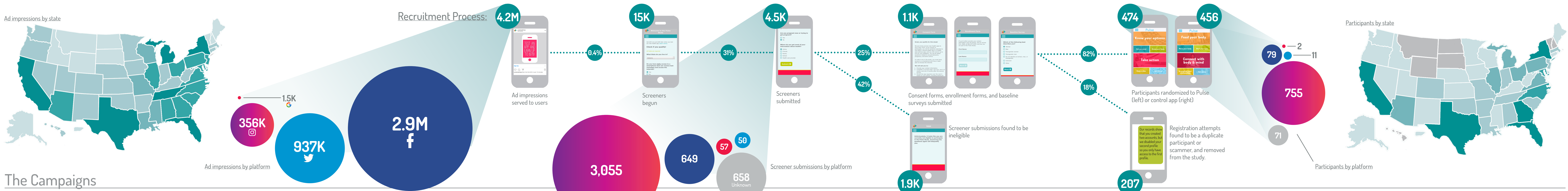


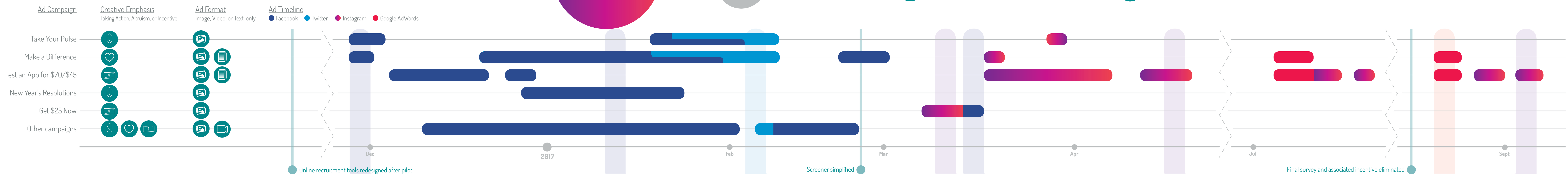


# Likes, Tweets, and Hashtags: Harnessing the Power of Social Media for Study Recruitment

Nicholas Sufrinko, Milagros Garrido, and Genevieve Martínez-García, Healthy Teen Network  
Jennifer Manlove, Elizabeth Cook, and Makedah Johnson, Child Trends



## The Campaigns



## 10 Key Lessons from the Pulse Recruitment

