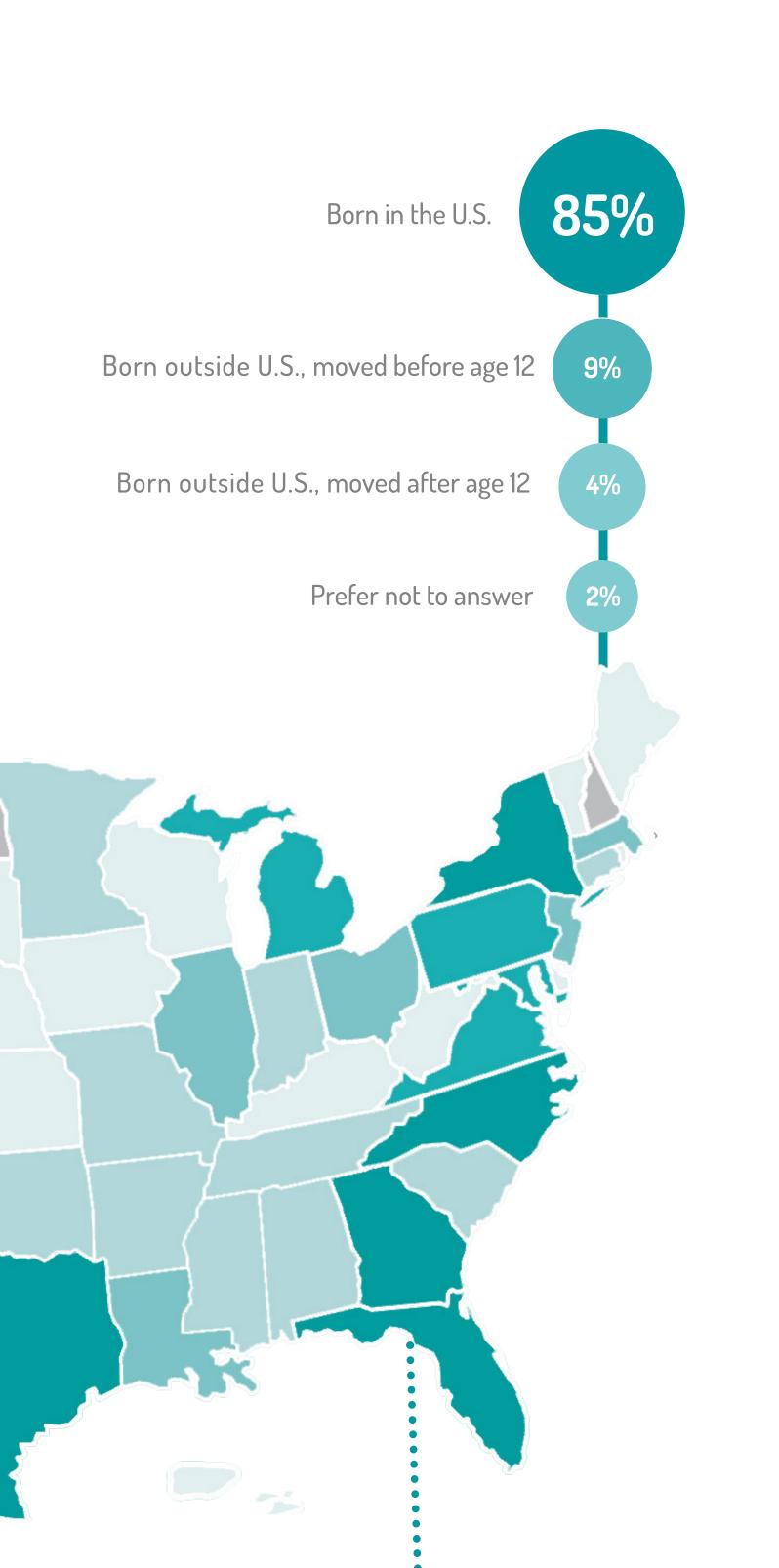
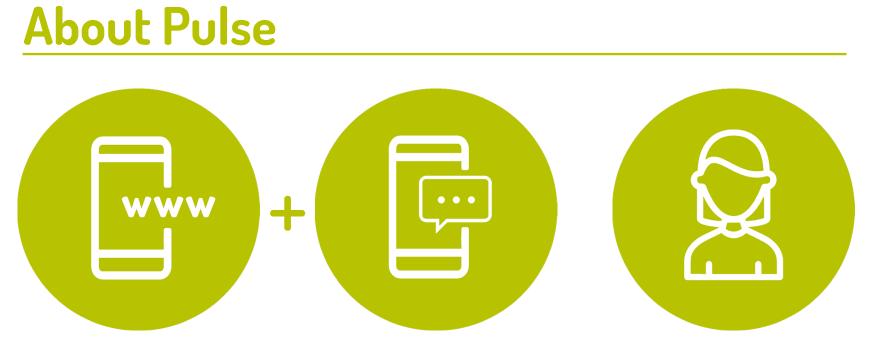


Sex Ed Goes High Tech: Findings from a RCT Evaluation of the Pulse App

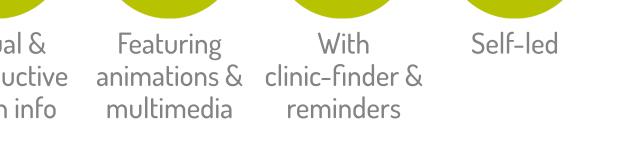
Jennifer Manlove, Elizabeth Cook, Brooke Whitfield, Makedah Johnson, and Jane Finocharo, Child Trends Milagros Garrido, Nicholas Sufrinko, and Genevieve Martínez-García, Healthy Teen Network





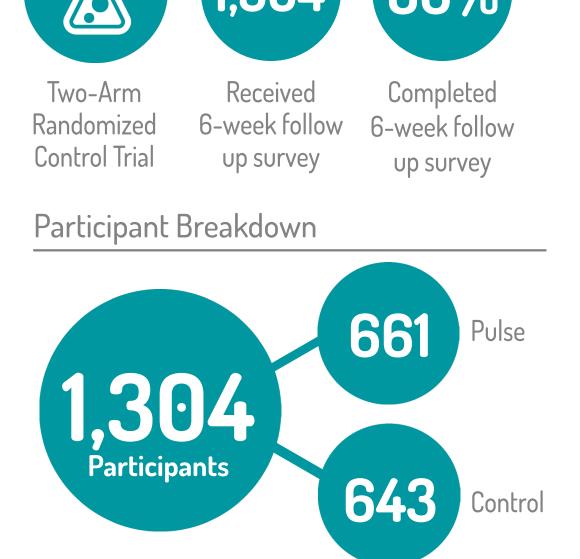


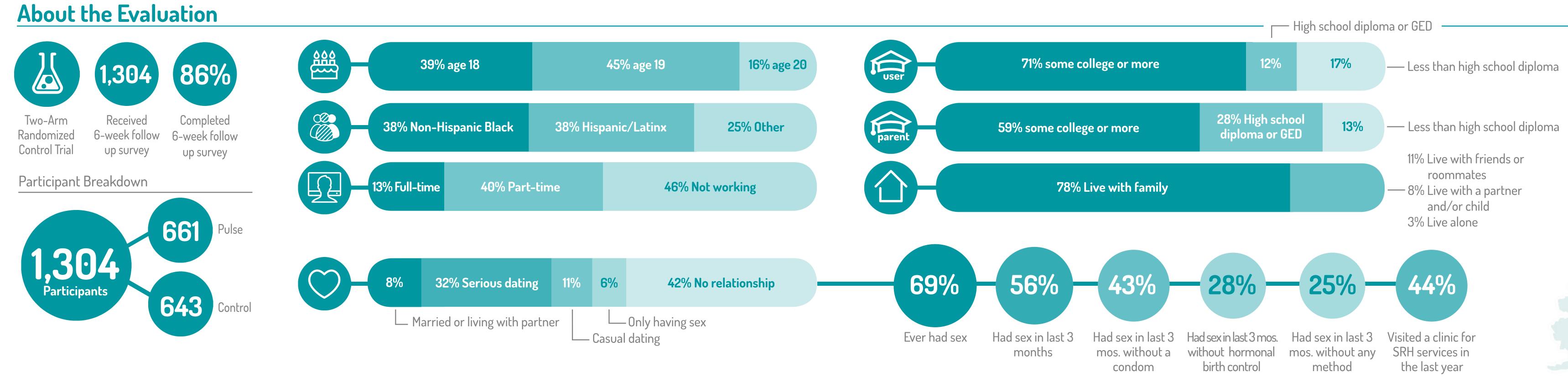












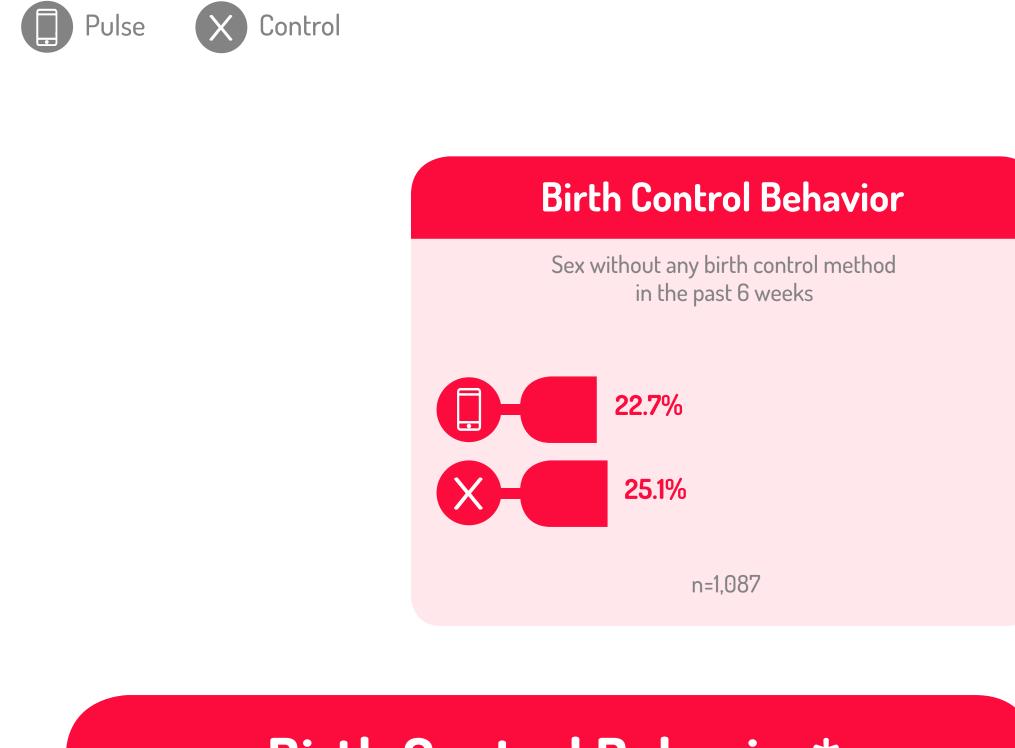
The Intervention: Web-App + Messages

These stats include only intervention participants (n=661 for full sample; n=551 for those who ever logged into app).

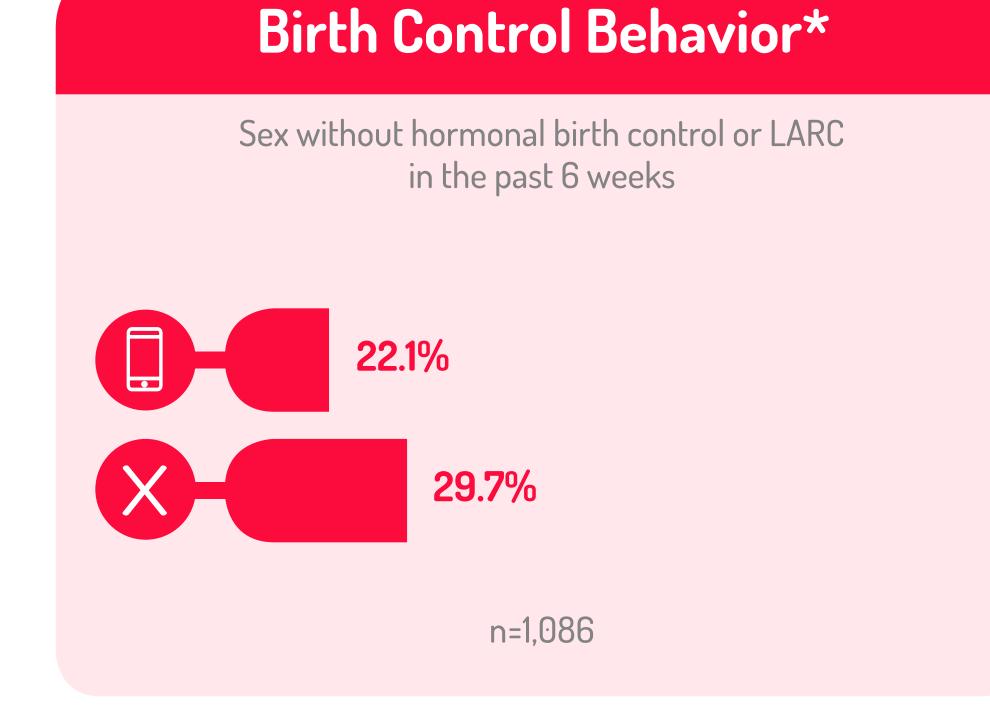


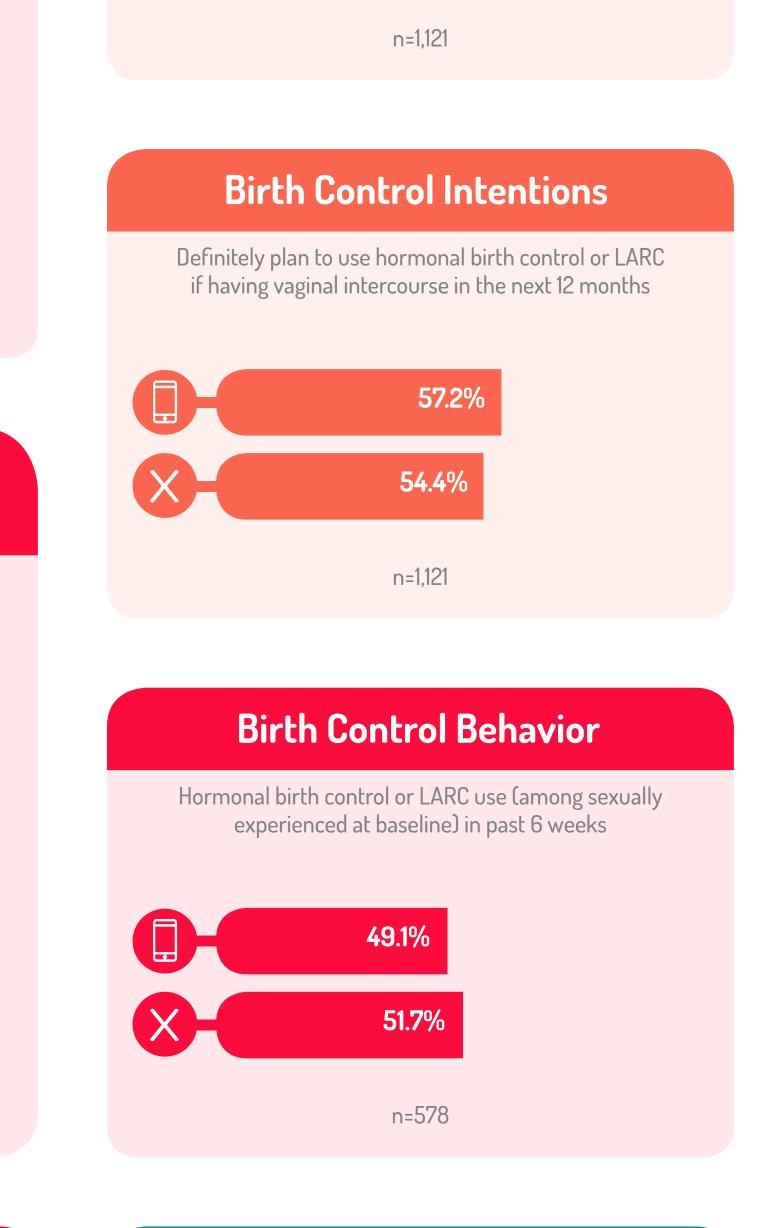
The Findings *Findings with statistically significant differences based on regression analyses that control for

denoted larger and with an asterisk (*).



race/ethnicity, age, sexual experience at baseline, and the baseline measure of the outcome are

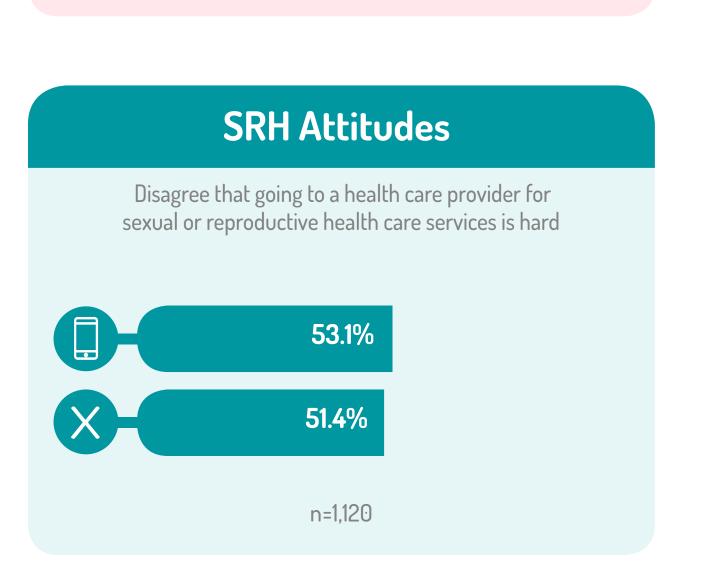




SRH Intentions

Definitely plan to visit a health care provider for

sexual or reproductive health services in the next 12 months





Birth Control Self-Efficacy*

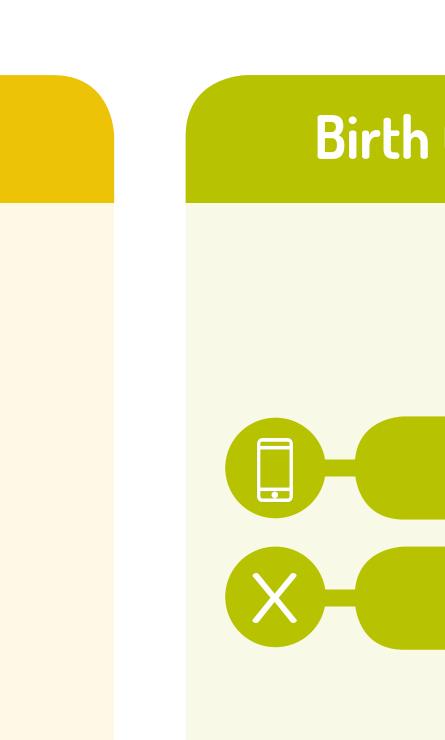
Confident that they can use birth control during

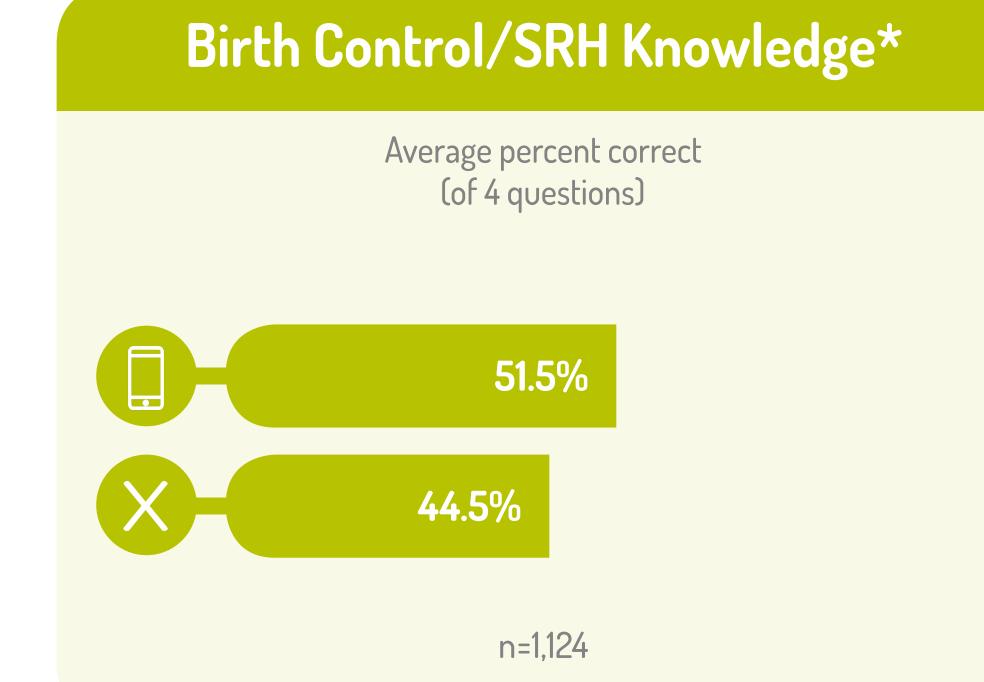
every sexual intercourse

n=1,123

67.3%

61.5%





States with most participants by race/ethnicity

Non-Hispanic BlackHispanic/LatinxOther

App Usage			
55%	2.9	50%	4.0
Visited app more than once	Visits per user (average)	Participants visited all 6 sections	Sections visited out of 6 (average)
35	2+	68%	13%

Messages per week

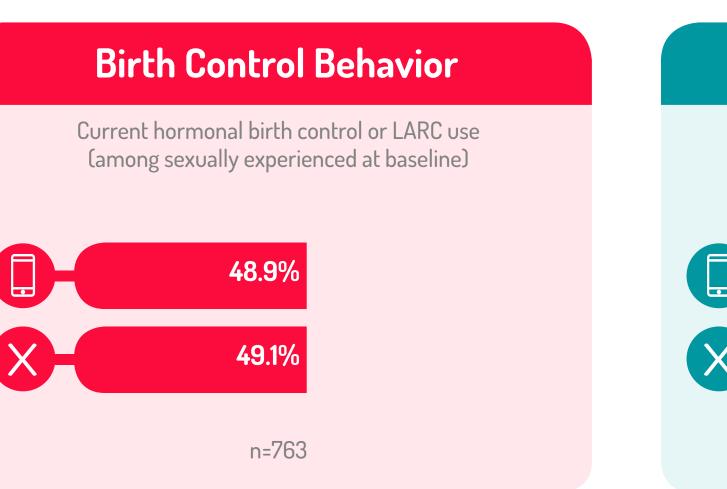
Received a reminder

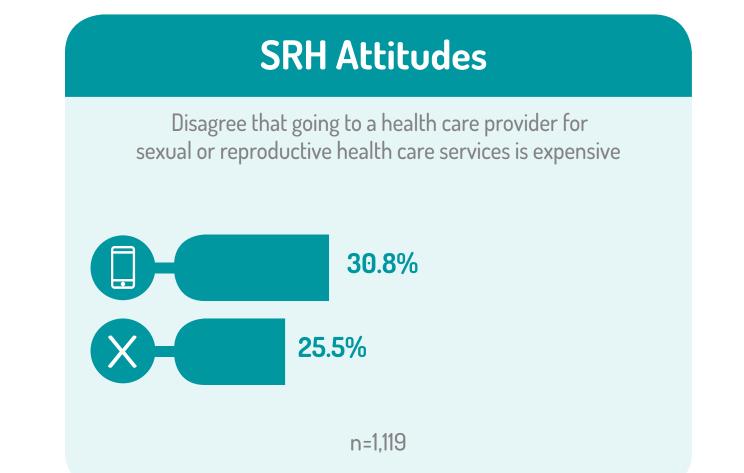
message

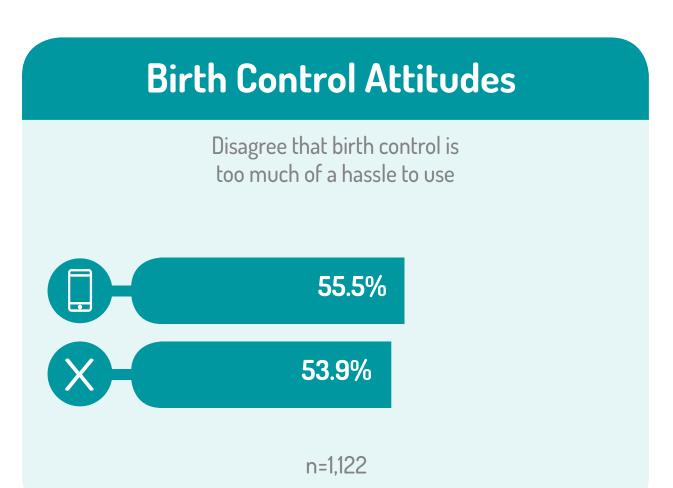
Total clicks within app

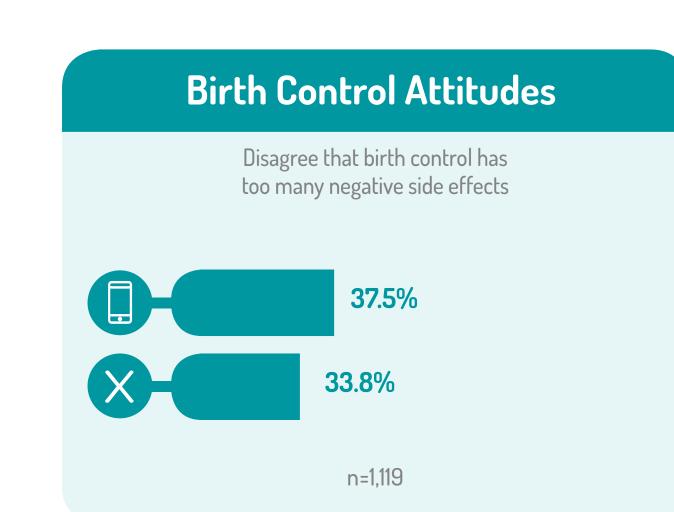
(average)



















Opted out of messages