

**TITLE**  **GRANTEE**  
CONFERENCE | JULY 13-16, 2021

# Redefining Innovation

# Disclaimer

The contents are solely the responsibility of the authors and do not necessarily represent the official views of HHS, OASH, and OPA.

# Agenda

- Background
- Project Goal and Activities
- Learning objectives
- Defining and categorizing innovation
- Lessons learned

# Project Goal

Identify and share innovative approaches to providing family planning services for underserved young people in school-based health settings

# Project Activities

1. Identify innovative strategies that programs or providers use to improve family planning service delivery to school-based populations
2. Explore facilitators and barriers to developing and sustaining these innovative strategies
3. Develop and disseminate practical guidance on implementing innovative practices for family planning programs

# Learning Objectives

1. List three approaches to defining “innovation” and identifying innovative family planning practices in educational settings.
2. Explain how factors such as local culture, stakeholder buy-in, political climate, and financial resources influence the degree to which practitioners perceive family planning service delivery practices as innovative.
3. Describe three innovative strategies for delivering school-based family planning services to underserved adolescents at SBHCs.

# How did we define innovation in our proposal?

An intentional and focused approach that reaches underserved populations.

Our preliminary areas of service delivery innovation involve providers that:



Use telehealth  
or mobile clinic  
services



Incorporate  
technology into  
service delivery



Deliver comprehensive  
family planning services to  
underserved or resource-  
limited populations  
(rural, migrant, Tribal)



Incorporate  
approaches that  
make clinics more  
adolescent- and  
young adult-friendly

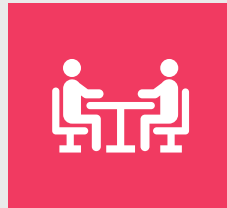
# How did the concept of innovation evolve through literature review?





# How did the categories of innovation evolve through interviews?

1 We asked providers about innovation



# How did the categories of innovation evolve through interviews?

## 2 We revised the language in the interview protocols

### Original Question

*“Can you share examples of **innovative programs or strategies** your site implemented to provide contraceptive services to underserved populations of adolescents?”*

- *Used the word “innovative”*
- *Used the word “underserved” without context*

### Revised Question

*“I’d like to hear about the work your site is doing. We are particularly interested in **strategies or practices** you put into place to provide family planning services to youth?”*

- *Removed “innovative”; focus is on FP practices*
- *Added another question earlier that focuses solely on their work with underserved populations*

# How did the categories of innovation evolve through interviews?

3

We created screening procedures

## Screening checklist

### 1. Populations served:

- Rural communities
- People of color
- Members of American Indian Tribes
- People with limited English proficiency
- People experiencing or at risk of experiencing homelessness
- Communities that do not have an accessible family planning clinic located in their neighborhood
- A mix of different populations (for example, people of different racial, ethnic, and socioeconomic backgrounds; or both rural and urban communities)

### 2. Hormonal and/or long-acting contraceptives:

- The site prescribes and dispenses contraceptive services on site
- The site offers prescriptions to be filled off-site
- The site refers youth or young adults to other sites where they can obtain prescriptions

### 3. Innovative (i.e., new or improved) strategies:

- Telehealth and/or mobile clinics
- Technology that improves the patient experience or increases the sustainability of the clinic
- Provide comprehensive family planning services to resource-limited and/or rural areas
- Taking a holistic approach to care (for example, by addressing social or economic factors that impact health)
- Clinics that are particularly adolescent- and young-adult friendly

# How did the categories of innovation evolve through interviews?

4

We debriefed on innovative strategies as a team

- Focused on sites that successfully solved a problem
- Our partner, SBHA, took a “**what’s working, what’s effective?**” approach to define innovation and screen sites
- Focused on strategies that were relatable or transferable to other SBHCs or CCHCs

# Lessons Learned

**1** Innovation doesn't have to be fancy or financially expensive.  
Problem solving is innovation!



Hire SBHC staff who speak languages spoken by students or parents and are from the geographic community they are serving



Help HS seniors identify where they will get birth control after high school



Provide drive-by birth control pick up times, provide depo shots in the parking lot (during COVID)

# Lessons Learned

## 2 Innovation is context/site dependent



Community colleges can partner with a local FQHC or Planned Parenthood or with mobile clinics



Responsible messaging from SBHCs for parents is needed – in conservative communities



When on-site provision isn't possible, offering transportation vouchers to community sites

# Lessons Learned

## 3 Innovation can be high-quality care



Incorporate an understanding of Social Determinants of Health for ALL clinic staff



Use an app for education and screening while youth are waiting for appointments

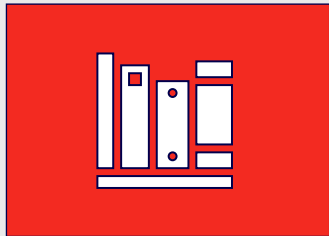


Screen for mental health and student's environment during family planning visits

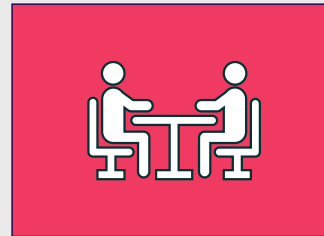
# Definition of Innovation

Evolved as a result of our findings from three sources:

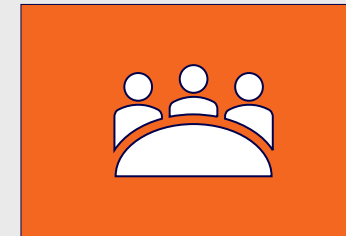
Literature Review



Interviews



Advisory Group





Mobile Clinics  
Technology  
High Quality Context  
Creative  
Need Based  
Warm Handoff Problem Solving Family Planning  
Iterative  
**Innovation**  
Process Youth Friendly  
Strategies Accessible  
Inexpensive Telehealth  
Partnership  
Peer Education  
Site Dependent

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# Thank You!

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